

UNLEASH
YOUR
POTENTIAL

**BRAND
GUIDELINES**

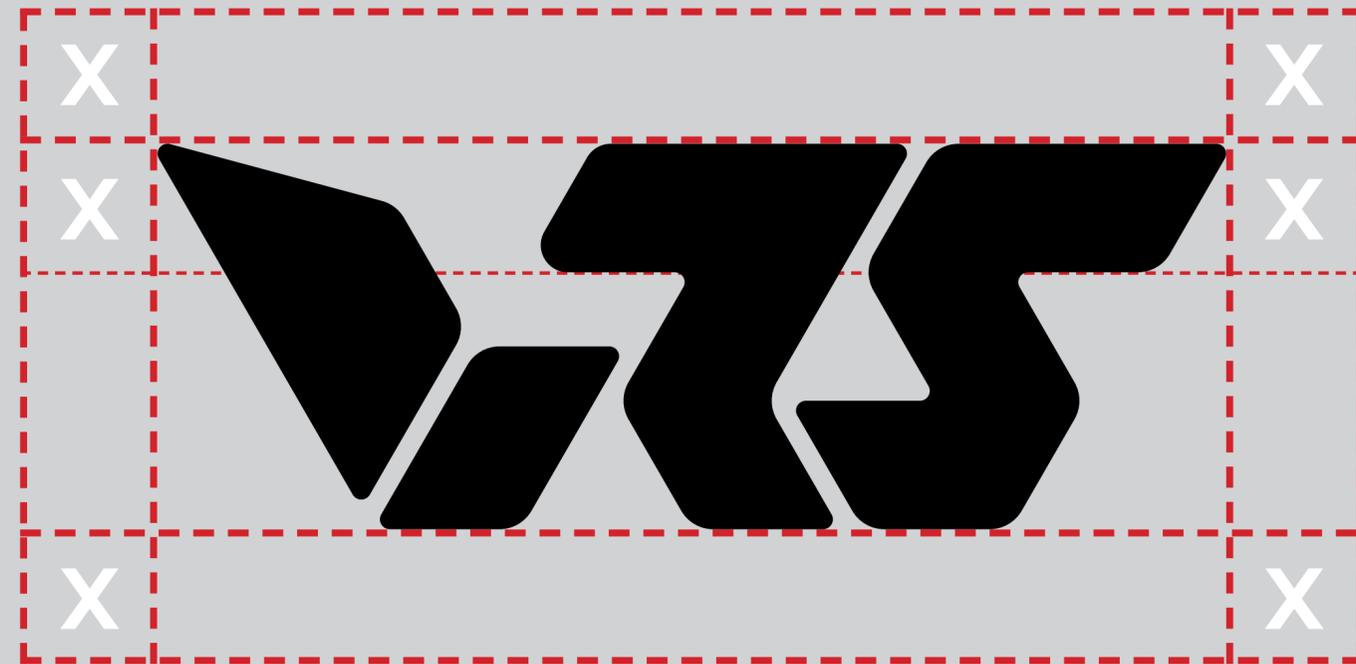
FULL



LOGGO
LOGGO
LOGGO

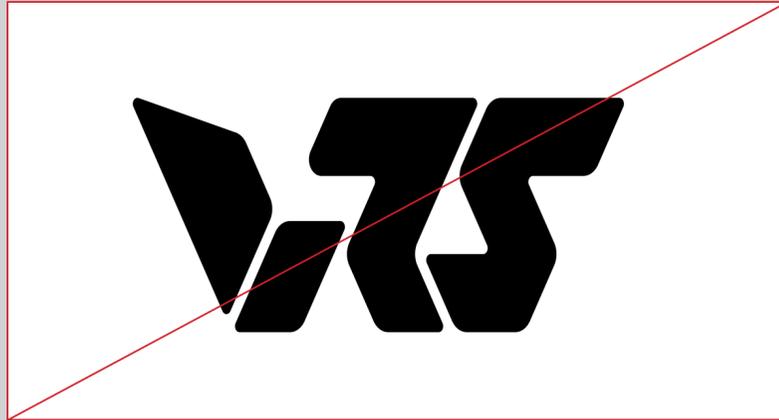
LOGO

LOGO

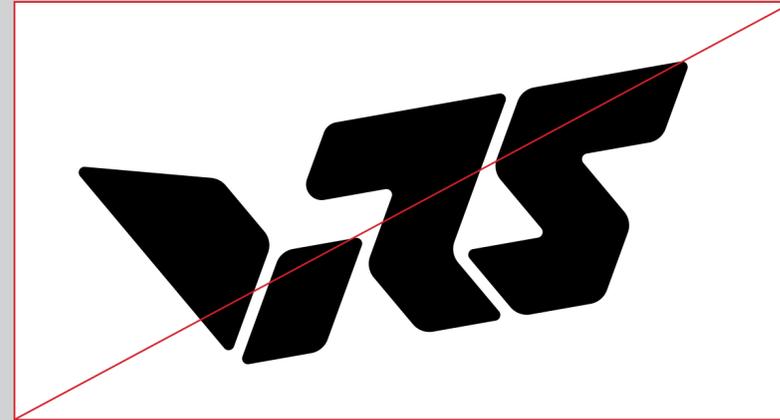


SAFEZONE = X

DO & DON'T



Do not stretch or manipulate the Logo.



Do not tilt or rotate the Logo.



Do not put the logo on a background where it is not easily readable.



Do not use color in any other way than as described in the guidelines.

TYPOGRAPHY

TYPOGRAPHY

TYPOGRAPHY

TYPOGRAPHY

TYPOGRAPHY

KANIT

AaBbCc

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Light

Regular

Bold

TYPOGRAPHY STYLE

MAIN HEADLINE
KANIT BOLD

**LOREM IPSUM DOLOR SIT
AMET, CONSECTETUER.**

SUB HEADLINE
KANIT REGULAR

Lorem ipsum dolor sit amet, consectetur
elit. Aenean commodo ligula eget dolor.

BODY TEXT
KANIT REGULAR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula,

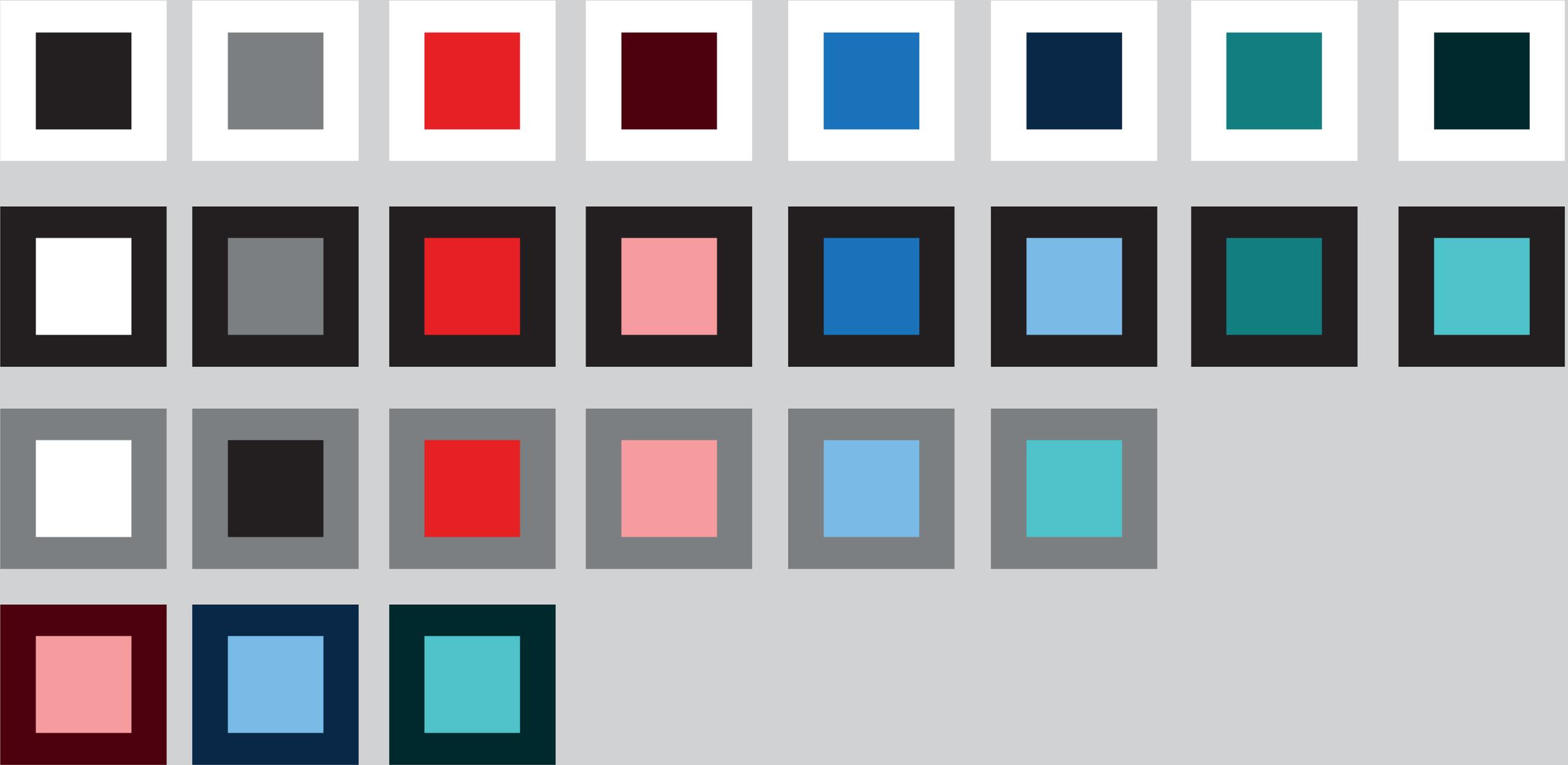
COLOURS
COLOURS
COLOURS

COLOURS

COLORS PALLETE

MAIN COLOR #FFFFFF	MAIN COLOR #000000	MAIN COLOR #6F6F6F		
		SYSTEM COLOR #FFA4A4	SYSTEM COLOR #DE1010	SYSTEM COLOR #540909
		SERVICES/SCHOOL COLOR #82C5FF	SERVICES/SCHOOL COLOR #0670CC	SERVICES/SCHOOL COLOR #072947
		SHOW COLOR #40D1D6	SHOW COLOR #017C80	SHOW COLOR #072D2F

COLOR COMBINATION



APPLICATIONS

APPLICATIONS

APPLICATIONS

T-SHIRTS



SOCIAL MEDIA

SYSTEMS
PRODUCT HIGHLIGHTS

Overview
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SYSTEMS
PRODUCT HIGHLIGHTS

Overview
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WTS